IMPROVING PUBLIC SPACE FOR ALL NEW YORKERS

DESIGN TRUST FOR PUBLIC SPACE

ANNUAL REPORT 2010
Public space is the city’s gift to its citizens. Our plazas, public parks and great civic architecture express a collective spirit, and enhance the pleasure and purpose of living in a great city. The Design Trust works in innovative ways to strengthen these aspects of urban life, and constantly invents new strategies for creative intervention. In 2010 our partners came from a wonderful diversity of interests and expertise: Parks employees, Garment District fashion designers, and urban farmers. Through our work with these individuals from such various walks of urban life, we seek to make New York the diverse, creative and sustainable city we wish to inhabit.

The Design Trust belongs to the people who support it: our visionary board, wonderful Council members, generous project supporters all of whom are listed in this publication, expert project partners and above all the able Design Trust staff and the indomitable Deborah Marton, our executive director. Our thanks are sincere and heartfelt.

Andrea Woodner
Founder and Board Chair

The Design Trust turned fifteen in 2010, and not incidentally it was a bang-up year that brought truly transformational accomplishments. From now on, every New York City green space will be designed and constructed to improve our air and water quality, decrease energy usage, and increase biodiversity as a result of our High Performance Landscape Guidelines. Imminent plans to lift zoning protections for manufacturers in the Garment District were postponed until they could be reconceived to support the fact that the neighborhood has matured from a center of mass production into a world-class fashion research-and-development hub, as demonstrated by our Made in Midtown project. With the Taxi & Limousine Commission, we launched a survey that helped TLC pick our city’s new Taxi of Tomorrow — an initiative that grew out of our Taxi 07 project — and we’ll be seeing that more sustainable, accessible, and iconic cab on our streets very soon.

These projects cover a wide berth, but in the end they’re all about one thing: New York is the greatest city the world has ever produced. Nowhere else can you see the cultural vitality and democratic ideals of equality, pluralism, and free expression animate almost every corner of a city. Quality public space is the canvas upon which we are writing this historically unique and gloriously ambitious story.

At the time of this writing, I am no longer leading the Design Trust. For seven years, I have been privileged to serve the city I love and honored to be at the helm of such a deeply important and effective institution. The achievements of my tenure were made possible through your support, and through the collective efforts of an unparalleled board of directors, a deeply committed and wonderfully inventive staff, and the extraordinary partners and fellows who brought their distinctive skills to the table. Finally, I wish to express my profound thanks to our founder and board chair Andrea Woodner. Our city would be a paler place without her vision, generosity, and wisdom.

Deborah Marton
Executive Director
The Design Trust for Public Space is a 501(c)(3) nonprofit organization dedicated to improving public space in New York City. We are urban visionaries who think systemically about how cities work. From parks, plazas, and streets to city buildings, transportation systems and entire neighborhoods, the Design Trust has been at the forefront of shaping New York City’s public realm since 1995.

Through a juried RFP process, the Design Trust selects research, design and planning projects proposed by community groups, nonprofits and city agencies from across the five boroughs. We then organize teams of private sector professionals to produce actionable policy, design, and planning recommendations that will galvanize change in the way New York City’s public spaces are designed, managed or used.

“The Design Trust plays the Kennedy role of not looking at things the way they are and asking, ‘Why?’ but looking at what could be and asking, ‘Why not?’”

David Yassky, Commissioner, New York City Taxi & Limousine Commission
What is the Garment District? Why does this neighborhood matter to fashion? And why does fashion matter to New York City?

With the Bloomberg administration considering a proposal to lift the zoning protections for manufacturing space in the Garment District — a move that would have jeopardized the neighborhood’s core industrial activity — the Design Trust answered these questions in *Made in Midtown*, a study of the Garment District’s role in New York City’s economy, identity and sense of place.

In partnership with the Council of Fashion Designers of America, represented by executive director Steven Kolb, general secretary and designer Yeohlee Teng and architect Joerg Schwartz, the Design Trust investigated how the garment industry lives, works, and thrives in the built environment of Midtown Manhattan. Research findings were synthesized in madeinmidtown.org, an accessible multimedia website featuring videos, comics, maps, diagrams and written profiles of people at every level in the fashion industry.

Ultimately, *Made in Midtown* revealed that today’s Garment District is no longer a center of mass production, but rather the fashion start-up capital of the world — a research and development hub that incubates new talent and enables design innovation.

The *Made in Midtown* website launched in June and, to date, has been viewed by more than 10,000 visitors. The Design Trust leveraged the website’s impact with a month-long calendar of activities, including a press conference and two-day pop-up exhibit in the Port Authority Bus Terminal, and a series of panel discussions with the Municipal Art Society.

Bringing together diverse stakeholders, the Design Trust successfully elevated both the general public’s and urban policymakers’ awareness — prompting the city’s decision to drop its rezoning proposal and rethink plans for the future of the Garment District as a creative industrial neighborhood.

“Word of the city’s move [to shelve a highly controversial proposal to rezone the 13-block Garment Center] follows a study released this month by the Design Trust for Public Space. Instead of describing the Garment Center as a relic of a bygone industrial age, the new report bills it as a thriving and hugely productive research-and-development hub for high-end fashion.”

*Crain’s New York Business, 6/14/10*
“Made in Midtown debunks a lot of myths about this industry. So many people I interact with say, ‘The New York fashion industry has nothing to do with Midtown any longer, it’s gone, it’s merely a shell.’ That is simply not true.”

Tim Gunn, Chief Creative Officer, Liz Claiborne, Inc.

In a panel discussion, Tim Gunn touted the value of the Garment District, admitting real-world fashion production bears little resemblance to Project Runway.

“The Design Trust was able to bring everyone to the table—city officials, designers, manufacturers, property owners—and outline a vision for the future of the Garment District as a creative hub that we could all support.”

Steven Kolb, Executive Director, Council of Fashion Designers of America

Activities
- Stakeholders interviews, multimedia website (madeinmidtown.org), storefront pop-up exhibit, press conference, panel discussions, Made in Midtown newspaper.

Fellows
- Jordan Alport, filmmaker, alport.tv
- Tobias Armbrorst, Daniel D’Oca, and Georgeen Theodore, urban designers, Interboro
- Glen Cummings, graphic designer, MTWTF
- Tom Vanderbilt, writer
- Sarah Williams, urban planner, Columbia University Spatial Information Design Lab

Steering Committee
- Anthony Borelli, Office of the Manhattan Borough President Scott Stringer
- Jonathan Bowles, Center for an Urban Future
- Sarah Crean, New York Industrial Retention Network
- Adam Friedman, Pratt Center for Community Development
- Eric Rothman, HR&A Advisors, Inc.

Major Funders
- Council of Fashion Designers of America
- The Diller-von Furstenberg Family Foundation
- Nanette Lepore and Robert Savage
- Lily Auchincloss Foundation, Inc.

Additional Support
- The A. Woodner Fund
- Deborah Berke
- The Fashion Center BID
- Garment Center Supplier Association of New York
- Garment Industry Development Corporation
- Reed Krakoff
- Louise and Arde Bulova Fund
- Stephen Maharam
- Newmark Knight Frank
- New York City Department of Cultural Affairs
- New York State Council on the Arts, a state agency
- Tharanco Group
- Workers United

Equipment Support
- Canon
- Tekserve

Select Press
- Women’s Wear Daily, 6/2/10, “Garment Center Study: Area’s Future Is Bright As Incubator of Ideas”
- Fast Company, 6/6/10, “Made in Midtown Examines the Design and Manufacturing Impact of New York’s Garment District”
- WNYC, 6/8/10, “The Garment District: So Last-Century, or the Perfect Fit for New York?”
- Crain’s New York Business, 6/14/10, “Garment Center Zoning Shelved”

In a panel discussion, Tim Gunn touted the value of the Garment District, admitting real-world fashion production bears little resemblance to Project Runway.
**PHOTO URBANISM 5: SAME TIME EVERY DAY**

**FELLOW: KRAMER O’NEILL**

*Photo Urbanism* is an ongoing fellowship program that supports photography’s heuristic and documentary role in the examination, discussion, and re-imagining of New York City’s public spaces by providing photographers the opportunity to produce a thematic body of work exploring the city’s urban landscape.

Our fifth *Photo Urbanism* fellowship was awarded to Brooklyn-based photographer Kramer O’Neill for his project *Same Time Every Day*, in which he shot five locations throughout the city at the same time, every day. Mr. O’Neill’s work fits the “street photography” genre, taking un-posed pictures in public places. By focusing on the unique lighting of these locations at certain times of day, his project illuminates the quotidian, the strange, and the beautiful in unsung corners of our city.

Through a collaboration with MTA Arts for Transit, select images from *Same Time Every Day* are on view through November 2011 in Brooklyn’s Atlantic Avenue-Pacific Street Station. With this presentation of work in a public space — a first in *Photo Urbanism* history — Mr. O’Neill’s images are accessible to the hundreds of thousands passengers who pass through the transit hub, many at the same time, every day.

**Activities**

Juried review, public exhibition, launch party, *Same Time Every Day* newspaper.

**Locations**

- **Midtown Manhattan**
  - January to March, 1:30 – 2:00 PM
- **Rockaway Beach, Queens**
  - June to August, 5:30 – 6:00 PM
- **Metropolitan Avenue, Brooklyn**
  - July to October, 6:30 – 7:00 PM
- **Roosevelt Avenue, Queens**
  - November to March, 8:00 – 9:00 AM
- **South of Wall Street, Manhattan**
  - April to July, 5:00 – 6:00 PM

**Photo Urbanism 5 Selection Jury**

- Sean Corcoran, Museum of the City of New York
- Jonathan Marvel, Rogers Marvel Architects
- Raymond Merritt, Design Trust Board member
- Yancey Richardson, Yancey Richardson Gallery
- Paul Warchol, Paul Warchol Photography

**Major Funders**

- New York City Department of Cultural Affairs
- Paul Warchol Photography
- Jan Staller

Public exhibition presented by MTA Arts for Transit, with Duratrans generously provided by Digital Plus.

Opening reception generously supported by the Brooklyn Academy of Music.

“Shoot until you’re pretty sure you’ve shot too much, then shoot some more.”

Kramer O’Neill, *Photo Urbanism* Fellow

*Photo Urbanism* captures slivers of city life, from Rockaway Beach surf to Midtown Manhattan sidewalks.
HIGH PERFORMANCE LANDSCAPE GUIDELINES: 21ST CENTURY PARKS FOR NYC
PARTNER: NEW YORK CITY DEPARTMENT OF PARKS & RECREATION

With New York City’s population projected to top 9.1 million in the next 20 years, the Department of Parks and Recreation is undertaking its greatest period of park building since the 1930s, equipping our green space and streetscapes to accommodate one million new residents. This wave of development will be fundamentally shaped by High Performance Landscape Guidelines: 21st Century Parks for NYC, a blueprint for sustainable park design, construction and maintenance produced through a four-year collaboration between the Design Trust and the NYC Parks Department.

Part how-to manual and part advocacy tool, High Performance Landscape Guidelines reflects a paradigm shift in thinking about the park system as vital green infrastructure. This 270-page document will govern future activity in all 29,000 acres of New York City open space, as the Parks Department has adopted the best practices in construction, maintenance, material selection and resource management as its new agency standards. From planted traffic islands to urban forests, High Performance Landscape Guidelines promotes cleaner air and water, increased biodiversity, lowered heat island effect, reduced energy usage and, of course, expanded opportunities for relaxation, recreation and environmental education for all New Yorkers.

The third in a trilogy of sustainable design manuals, High Performance Landscape Guidelines has been widely embraced by the local design community, earning accolades from the from the New York Chapter of American Society of Landscape Architects and drawing a record crowd of 400+ to the publication launch party hosted at the Center for Architecture in January 2011. The previous publications, High Performance Building Guidelines (1999) and High Performance Infrastructure Guidelines (2005), led directly to the enactment of local laws encouraging high performance construction and paved the way for PlaNYC, the city’s long-term sustainability plan.

“This manual is truly unique for a municipality, and another step in the history of innovation that defines the parks of New York City.”
Adriane Benepe, Commissioner, New York City Department of Parks & Recreation

Activities
Research, symposium, peer review, publication, launch party, exhibition, workshops.

Fellows
Michele Adams, principal engineer, Meliora Environmental Design
Steven Caputo, policy advisor, New York City Mayor’s Office of Long-Term Planning and Sustainability
Nette Compton, senior project manager for design, New York City Department of Parks & Recreation
Tavis Dockwiller, principal landscape architect, Viridian Landscape Studio
Andrew Lavallee, associate principal landscape architect, AECOM Design + Planning

Major Funders
The Double-R Foundation
The Arthur Ross Foundation
New York City Department of Cultural Affairs

Select Press
Landscape Architecture, 7/10, “Gotham Goes Green”
The Architect’s Newspaper, 1/13/11, “Landscape Guidelines Landslide Debut”
When the Bloomberg administration looked to revamp New York City’s taxi fleet, it turned to the Design Trust’s pioneering publication, *Taxi 07: Roads Forward*. Developed in partnership with the New York City Taxi & Limousine Commission, *Taxi 07: Roads Forward* created the city’s first long-term plan for improving the taxi vehicle and system. This plan, coupled with a forward-thinking exhibit at the New York International Auto Show, paved the way for the Taxi & Limousine Commission’s *Taxi of Tomorrow* initiative, which invited automakers to submit proposals to replace the retrofitted Crown Victoria with a custom-built taxicab designed specifically for the New York City market.

Following the goals outlined by the Design Trust in *Taxi 07: Roads Forward*, the *Taxi of Tomorrow* initiative called for a purpose-built taxicab with increased safety and environmental standards, reduced vehicle and lifecycle costs, iconic design elements, and enhanced ride quality, durability and accessibility. TLC narrowed down the competition finalists to three manufacturers in November — Ford, Karsan, and Nissan — and partnered with the Design Trust to solicit public feedback on the proposed designs. The Design Trust helped TLC produce an interactive survey and, to incentivize participation, sponsored a year’s worth of free taxi rides for one lucky respondent. All in, more than 22,000 New Yorkers voiced their opinions on the *Taxi of Tomorrow*, underscoring the fact that the city’s new taxicab will truly be designed with its target audience in mind.

**Activities**
Data collection, citywide survey and sweepstakes, press conference, panel discussion, advisory committee.

**Major Funders**
Lily Auchincloss Foundation, Inc.
New York State Energy Research and Development Authority

**Select Press**
USA Today, 7/29/10, “NYC Taxis Give Up Their Crown”
Wall Street Journal, 11/16/10, “Three Finalists Vie To Become New York’s ‘Taxi of Tomorrow’”
The New York Times, 11/16/10, “If It Weren’t Yellow, You’d Hardly Know it was a Taxi”

“*Taxi of Tomorrow* would not have been possible without the instigation and continued support of the Design Trust.”

Paul Herzan, Board President, Cooper-Hewitt National Design Museum

“*Roads Forward* is the gold standard for informing policymakers. I reference it all the time.”

David Yassky, Commissioner, New York City Taxi & Limousine Commission
New Yorkers are filling waitlists at community gardens, shopping at a record number of farmer’s markets, and reclaiming rooftops and vacant lots to grow food. Despite this tremendous interest in local produce, urban agricultural activity in New York City remains fragmented, lacking both on-the-ground coordination and city-scale municipal support.

Recognizing this gap, the Design Trust launched Five Borough Farm, a project to create New York’s first citywide plan for urban agriculture in partnership with Added Value, a Brooklyn-based nonprofit headed by Ian Marvy, that operates Red Hook Community Farm. Five Borough Farm is bringing together experts in sustainability, food policy, urban planning and public health to survey the city’s existing urban agriculture activity, establish tools to evaluate the various community benefits of local food production, and encourage public sector endorsement of an urban agriculture agenda.

Five Borough Farm debuted in October at Living Concrete–Carrot City, an urban agriculture exhibition at the New School co-curated by fellow Nevin Cohen. The project officially launched in December with a hands-on workshop attended by community gardeners and farmers as well as advocates and funders. More than 90 participants swapped ideas and shared their personal experiences on goals, opportunities and challenges surrounding the future of farming in New York City, establishing a strong base of knowledge that will steer Five Borough Farm over the course of the project.

Activities
Exhibition, workshop, stakeholder interviews.

Fellows
Nevin Cohen, food policy expert, Parsons the New School for Design
Agnieszka Gasparska, graphic designer, Kiss Me I’m Polish
Elliot Maltby and Gita Nandan, sustainable design experts, thread collective
Rupal Sanghvi, public health evaluation expert, HealthxDesign

Advisory Committee
John Amoroso, Cornell University
Jacqui Berger, Just Food
Jeni Clapp, New York City Department of Health
Michael Conard, Urban Design Lab, Columbia University
Annie Novak, Eagle Street Rooftop Farm

Major Funders
Doris Duke Charitable Foundation
The David Rockefeller Foundation

“Urban agriculture engages people in initiatives to strengthen and improve the social, ecological, and economic well-being of their communities and, by extension, the city as a whole.”
Nevin Cohen, Urban Omnibus, 1/19/11

“A December workshop brought together New York’s diverse urban agriculture community to discuss challenges and opportunities in the field.

“Five Borough Farm has the potential to literally reshape the city through food.”
Nicola Twilley, GOOD, 1/22/11
2010 BENEFIT + ART AUCTION
CENTER548
OCTOBER 21, 2010

Fresh on the heels of Made in Midtown, fashion guru Tim Gunn joined the perennially stylish interior design luminaries Kitty Hawks and Cindy Allen to host this year’s Benefit + Art Auction in Chelsea’s newly-revamped Center548. More than 500 guests — civic leaders and urban innovators of all stripes — mingled over cocktails and hors d’oeuvres, while bidding on 80+ works donated by an impressive roster of artists and designers. Thanks to the generosity of our financial supporters, contributing artists and enthusiastic bidders, the Benefit + Art Auction raised nearly a quarter of our annual operating budget — funds that directly support our efforts to make New York City more livable, sustainable, functional and beautiful for all.

Honorary Chair
Tim Gunn

Event Chairs
Cindy Allen
Kitty Hawks

Sponsors
A.E. Greyson + Company Inc.
Kitty Hawks
Interior Design Magazine
Maharam
Tsao & McKown, Architects

Benefactors
Hugo Barreca
Deborah Berke and Partners Architects
Simona and Peter Stevens
Andrea Woodner

Patrons
Edelman Leather
Jennifer Egan and David Herskovits
Larry Lederman
Natelle Lepore and Robert Savage
Anabelle Selldorf
Turner Construction Company
Bunny Williams

Benefit Committee
David Baron, Metro Management Development Inc.
Alison and Doug Bauer
Anne and Jim Bodnar
Larry Condon
Elizabeth Crain and Jon Breckenridge
FXFOWLE Architects
Gensler
Agnes Gund
H3 Hardy Collaboration Architecture
Highland Associates
Stephan Jaklitsch and Mark Gardner,
Stephan Jaklitsch Architects
John Keenen
Antonella Keresztesi

Artists & Donors
Abraham Teiger Design
Harry Allen
Art Gallery
Ball-Nogues Studio
Amy Barkow
Sheila Bernard
Martin Bland
Stephen Burks
Megan Canning
Benny Chan
Jimmy Cohrssen
Nancy Crampton
Cristina Grajales Gallery
Cui Fei
David Stark Design
Carlton DeWoody
Domus Design Collection
Stephen Doyle
Edelman Leather
Louis Faurer
Reza Feiz
Elizabeth Felicella
Gitterman Gallery
Paul Godwin
Ben Grasso
Stanley Greenberg
Robert Greene
Kara Hamilton
Hariri & Hariri Architecture
Kim Hart
Haworth
Herman Miller
Malcolm Hill with Shamir Shah
Howard Greenberg Gallery
Chad Jacobs
Matthew Jensen
Josée Bienvenu Gallery
David Joseph
Maira Kalman
Chris Kanning
Knoll
Eric Laingal
Peter Lane with Blanche Field
Merete Larson
Larry Lederman
Lepere
Lewis. Tsurumaki. Lewis
Michelle Lifvin
John Maggiotto
Emanuela Frattini Magnusson
Maharam
Manü
Justin McAllister
Stefana McClure
Isaac Mizrahi
Michael Moran
Bil Moser
Ivan Navarro and Courtney Smith
Michelle Oka Doner
Kramer O’Neill
Piet Oudolf
Frances Palmer

Special Thanks
Annie Block, Interior Design Magazine
Michele Fox, Center548
Dan Kohn, Center548
Helene Oberman, Interior Design Magazine
Patty Fine Art
Sean Wachsman, Brown-Forman

Yeohlee Teng, Tim Gunn, Kitty Hawks and Cindy Allen raise a glass in support of New York City’s dynamic public realm.
The Design Trust Council is an exclusive circle of intellectual and financial leaders that offers its members intimate access to the ideas and influencers shaping New York City’s public space through curated events, networking opportunities and a direct link to Design Trust projects.

ANNUAL EVENT
Urban Fabric: Creation in the City
YEOHLEE
March 18, 2010
Our fourth annual Design Trust Council event illuminated the themes of Made in Midtown, offering a behind-the-scenes glimpse of fashion innovation at the West 35th Street studio of Yeohlee Teng, whose eponymous line YEOHLEE has earned her the Smithsonian’s Cooper Hewitt National Design Award for Fashion Design and a permanent place in the Metropolitan Museum Costume Collection. A private studio tour and cocktail reception preceded a provocative discussion, in which panelists Vogue contributing editor and landscape designer Miranda Brooks, local real estate developer Eric Gural of Newmark Knight Frank, architect and urban designer Ken Greenberg, Parsons The New School’s Dean of Fashion Simon Collins and, of course, Yeohlee, exchanged ideas on the fashion industry ecosystem and its physical roots in the Garment District.

PRIVATE TOUR
Small Scale, Big Change
Museum of Modern Art
November 11, 2010
MoMA Curator of Architecture & Design Andres Lepik led a private tour of Small Scale, Big Change: New Architectures of Social Engagement, an exhibit showcasing innovative models of participatory, “acupuncture” design projects spanning the globe.

BREAKFAST AT TABLESPOON
Inside Made in Midtown
Tablespoon
April 27, 2010
Council members explored the emerging themes of our Garment District research over a farm-fresh, family-style meal, part of our ongoing series of intimate gatherings at Tablespoon.

2010 Design Trust Council Membership

Co-Chairs
Annabelle Selldorf, Selldorf Architects
Claire Weisz, WXY Architecture + Urban Design
Corporate
A. E. Greyson + Company
A G Foundation
The Fashion Center BID
HR&A Advisors, Inc
SpaN Architects
Individual
Cindy Allen
Ann and Steven Ames
Thomas Bishop
Anne and James Bodnar
Gina Lin and David Chu
Candace Damon
Joshua David
Anne Edgar
John Fontillas
Valerie and Michael Greenberg
Agnes Gund
Keith Jacobson
Stephan Jaklitsch
John Keenen
Joan Krevlin
Joseph Kusnick
Ken Levien
Michael McTwigan
Blake Middleton
Jean-Gabriel Neukomm
Nancy Owens
Cynthia and Leon Polsky
Barbara Randall
David Rockwell
Eric Rothman
Claudia Slacik
Ken Smith
Laura Starr
Karen Stonely
Suzanne Tick
Gordon Veneklasen
Renée Viola
Diane Wesson
Paul Whalen
Elizabeth Whelan
Jay Wolowitz
Jon Zack

Honorary
Paola Antonelli
Simon Bertrang
Susan Chin and Charles McKinney
Melissa Chmilar
Alexandra and Paul Herzan
Andres Lepik
Joerg Schwartz
Yeohlee Teng

At Urban Fabric: Creation in the City, Council members toured designer Yeohlee Teng’s Garment District workspace and engaged panelists in a lively discussion on the neighborhood’s future.
PUBLIC SPACE POTLUCKS

Free and open to the public, our popular Public Space Potluck series unite urban adventurers — primarily young design professionals — to nosh, network, and transform New York City’s public space into a communal dining room, if only for a few hours.

March 22: Atlantic-Pacific Subway Terminal
April 28: Greeley Square
June 24: Hudson River Park
July 29: Brooklyn Bridge Park
August 14: Governors Island
September 17: Park(ing) Day After-Party Under the BQE

More than 100 intrepid urbanists gathered under the BQE to dine on tables made from reclaimed Brooklyn Navy Yard pallets.

PUBLIC APPEARANCES

Signaling the growing influence of our work, Design Trust staff was invited to share their expertise at events across the city — and across the country. Participation in lectures, panels, conferences and workshops promoted idea exchange and strengthened organizational relationships, amplifying the Design Trust’s position as a public space thought-leader.

Deborah Marton
National expert
CEOs for Cities Indianapolis Livability Challenge
(Indianapolis, IN)
Moderator
Lecturer
"Design Trust: Building Partnerships to Improve Public Space," School of Visual Arts (New York, NY)
Panelist
"Not For Profits — Helping to Set the Sustainability Agenda in New York," New York Metropolitan Transportation Council (New York, NY)
Moderator
"Spotlight on Design: Taxi of Tomorrow," Museum of the City of New York (New York, NY)
Lecturer

Megan Canning
Urban Leader
Next American Vanguard Conference (Philadelphia, PA)
Keynote speaker
Urban Design Forum, Nashville Civic Design Center
(Nashville, TN)

Jerome Chou
Participant
Design for Social Change workshops, Eyebeam Art + Technology Center (New York, NY)
Moderator
“Food, Design, and Social Change,” Living Concrete/Carrot City exhibition, Parsons, the New School for Design (New York, NY)
Panelist
“Garment District: Fashioning a Future,” Municipal Art Society Livability Summit (New York, NY)
Lecturer
**2010 ANNUAL OPERATING BUDGET**

**2010 DONORS**

$150,000+
- The A. Woodner Fund
- Doris Duke Charitable Foundation

$50,000+
- The David Rockefeller Foundation
- Diller-von Furstenberg Family Foundation
- The Double-R Foundation
- New York City Department of Cultural Affairs
- Tsao & McKown Architects

$10,000+
- A. E. Greyson + Company
- Hugo Barreca
- Deborah Berke
- Kitty Hawks
- Sophia Healy
- Lily Auchincloss Foundation, Inc.
- Nanette Lepore and Robert Savage
- New York State Council on the Arts
- Andrea Woodner

$5,000+
- Cindy Allen
- The Fashion Center BID
- Marc Heiman
- Susan Grant Lewin
- Maharam
- Raymond W. Merritt
- Newmark Knight Frank
- Annabelle Selldorf
- Susanna Sirefman
- Sylvia Smith
- Simona and Peter Stevens
- Claire Weisz and Mark Yoes

$2,500+
- A G Foundation
- Alison and Doug Bauer
- Anne and James Bodnar
- Susan and Frank Cummiskey
- Edelman Leather
- Jennifer Egan and David Herskovits
- Agnes Gund
- David Harris
- HR&A Advisors
- Jaklitsch/Gardner Architects
- John Keenen
- Lawrence Lederman
- Ken Levien
- Ernesto Martinez
- Paula Mueller
- Catherine Orentreich, MD
- Nancy Owens
- SPaN Architects
- Starr Whitehouse Landscape Architects and Planners, PLLC
- Todd Pickard
- Turner Construction Company
- Bunny Williams
- Elizabeth Whelan

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**Income**

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**Expense**

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</tbody>
</table>

Note: Approximately $150,000 is restricted project funding for 2011.
“Every city needs a Design Trust for Public Space.”

Charlie Cannon, Associate Professor and Founder of Innovation Studio, Rhode Island School of Design