FOUNDER'S LETTER
A Year of Institutional Advancement

In 2013 we began to implement a three-year board and staff driven strategic plan to strengthen our capacity to fulfill the Design Trust mission. Looking back at having catalyzed the transformation of some of New York’s great public urban spaces (reclaiming the High Line, connecting Grand Army Plaza to its neighborhood, pedestrianizing Times Square) and having innovated some of New York’s most significant public space policy (guiding the inception of PlaNYC, creating High Performance Guidelines for buildings, infrastructure and parks) we now move towards establishing ourselves as a nationally recognized model for transforming public space through collaborative and engaged partnerships.

This year, our Five Borough Farm Fellows worked with a group of farmers and gardeners, as well as NYC Dept. of Parks & Recreation, to measure the benefits of urban farming in order to share knowledge, increase awareness, and ultimately to create a comprehensive City-wide agenda for local food production. With Under the Elevated, we worked with our project partner NYC Department of Transportation to determine how best to reclaim millions of underused square feet of space in all five boroughs that are shadowed by elevated highways, subways and rail lines to connect communities as well as create value for adjacent real property. Both of these projects promise to unlock tremendous social benefits by creatively re-examining how public space is conceived, designed and used.

I extend my appreciation to our dedicated Board of Directors and staff, especially our gifted and indefatigable Executive Director Susan Chin. Thanks also to our Design Trust Council members, generous project supporters, individual and institutional funders and our expert Fellows and project partners, who support the work that fills these pages. My sincere thanks for your steadfast generosity and increased commitment as the Design Trust moves forward into a new era of institutional growth.

Andrea Woodner, Founder and Board President

EXECUTIVE DIRECTOR'S LETTER

Dear Design Trust Friends and Supporters, 2013 was exhilarating for the Design Trust for Public Space. It was the first year of our Strategic Plan. We focused on building our capacity to unlock the potential of ever more public space in the city, building towards our 20th Anniversary, as well as building bridges to a new Mayoral Administration.

Thanks to your generous contributions, you helped us lay the groundwork for the Design Trust for Public Space’s growth and impact, and also provided support for two major projects and our twelve Fellows, on Five Borough Farm II—Lee Altman, Liz Barry, Martin Barry, Chris Englese, Kaja Kühl, Philip Silva, Barbara Wilks; on Under the Elevated—Neil Donnelly, Susannah Drake, Chat Travieso, Douglas Woodward; from Photo Urbanism program—Krisanne Johnson.

2013 highlights of our achievements focused on key areas of the strategic plan:

Financial stability
- We inaugurated the Founder’s Circle, a major donor fund, to seed new projects with a generous commitment by former board member Kitty Hawks. We’re thrilled that Agnes Gund, Kitty Hawks, Sophia W. Healy, Lily Auchincloss Foundation, Inc., Camila Pastor and Stephen Maharam, and Kelly Posner have joined this stellar group.

Thought leadership
- In our first partnership with NYC Department of Transportation, we initiated a new project, Under the Elevated: Reclaiming Space, Connecting Communities. Nearly 700 miles of elevated transit infrastructure divides neighborhoods throughout the city, many in underserved areas of the outer boroughs. The potential to transform the millions of square feet underneath into useful public space and to capture or create value for adjoining community is enormous. Three onsite workshops in NY Chinatown, South Bronx and Washington Heights began to inform our design recommendations.

- We completed research, analysis and drafting the publication, Five Borough Farm II, in partnership with NYC Parks. Our data collection protocols and toolkit are the first of a kind. Developed in collaboration with Farming Concrete and 25 farmers and gardeners, the toolkit is already changing urban agriculture practice, which The New Yorker highlighted in “Field Studies by the Numbers.”

Organizational Effectiveness
- We began a a yearlong process to design and develop the Design Trust’s new website with designer Kiss Me I’m Polish and developer Type/Code. This will increase our communications capacity and expand our voice, linking social media, blog and newsletter, among other features.

- We welcomed four new Board members—Anne Edgar, Paul Gangsei, Ann Harakawa and Eric Rothman, who’ve brought energy and enthusiasm to initiating and/or chairing our Communications Committee, Nominating Committee, and Design Trust Council.

I am deeply grateful to Design Trust President Andrea Woodner for her devoted support, thoughtful leadership and dedication during this growth period.

Your continued support allows the Design Trust to transform New York City’s underused public spaces. 2014 promises to be a dynamic year with a new Request for Proposal, The Energetic City: Connectivity in the Public Realm, seeking proposals for the next public space challenges; launch of the Five Borough Farm data toolkit, public database and continuation of an urban agriculture task force; completion of the Under the Elevated design recommendations; development of new strategic partnerships; and a Fellows Forum.

Andrea Woodner, Founder and Board President

Susan Chin, FAIA, Executive Director
The Design Trust for Public Space is a nonprofit organization dedicated to the future of public space in New York City. Our projects bring together city agencies, community groups and private sector experts to make a lasting impact—through design—on how New Yorkers live, work and play.

MISSION STATEMENT

The Design Trust for Public Space is a nonprofit organization dedicated to the future of public space in New York City. Our projects bring together city agencies, community groups and private sector experts to make a lasting impact—through design—on how New Yorkers live, work and play.

BOARD OF DIRECTORS
Hugo Barreca
Alison Bauer
Theodore S. Berger
Matthew Casper
Anne Edgar
Paul Gangsei
Ann Harakawa
Marc Heiman, TREASURER
John Keenen
Zack McKown, FAIA
Paula J. Mueller, secretary
Eric Rothman
Sylvia Smith, FAIA
Tim Tompkins
Claire Weisz, FAIA
Andrea Woodner, founder and board president

*as of September 2014

STAFF
Caroline Bauer, production & program associate
Megan Canning, deputy director
Susan Chin, FAIA, executive director
Rosamond Fletcher, director of programs
Ozgur Gungor, communications & events associate
Kelly Mullaney, development manager

*as of September 2014
Active Projects

**FIVE BOROUGH FARM PHASE II Growing the Benefits of Urban Agriculture**

**PARTNER:** NYC Department of Parks & Recreation  
**FELLOWS:** Lee Altman + Kaja Kühl, Liz Barry + Phil Silva, Martin Barry + Barbara Wilks, Christopher Englese  
**TIMEFRAME:** 2012-2014  
**KEY ACTIVITIES:**
- Convened four meetings of the Urban Agriculture Task Force to discuss land availability, funding for urban agriculture, jobs/training programs, and soil/compost  
- Launched two videos *Five Borough Farm: How Can We Expand Urban Agriculture in NYC?* and *Five Borough Farm: Why Measuring Matters*  
- Researched key topics for maximizing the benefits of urban agriculture, including over 30 stakeholder interviews with farmers and gardeners, support organizations, and government agencies, focused on 5 topics: Composting, Integrated Aging, Stormwater Management, Youth Development, and Food Entrepreneurship  
- Recruited over 30 farmers and gardeners to develop and field test the *Five Borough Farm Data Collection Toolkit*  
- Produced a 147-page project publication called *Five Borough Farm II: Growing the Benefits of Urban Agriculture in New York City* that compiled the project research and activities with infographics  
- Curated the *Five Borough Tasting* programming series in partnership with the American Museum of Natural History. For five days, a farmer from each borough invited museum guests to taste and learn about produce grown in NYC.

**UNDER THE ELEVATED** Reclaiming Space, Connecting Communities

**PARTNER:** NYC Department of Transportation  
**FELLOWS:** Neil Donnelly, Susannah Drake, Chat Travieso, Douglas Woodward  
**TIMEFRAME:** 2013-2014  
**KEY ACTIVITIES:**
- Launched the project with a call for Fellows in May 2013. The Fellows call received nearly 250 responses, the highest number of applications of any Design Trust program  
- Formed an Advisory Committee of 17 influential figures in the public, private and nonprofit sectors. The Committee met three times in 2013 to advise the Project Team on site selection and short and long-term interventions  
- Identified seven typologies to describe the typical conditions of land under elevated infrastructure in NYC, selected a primary study site to represent typology, and 20 sites with active projects will be featured as case studies  
- Designed temporary installations to test short and long term interventions at three primary study sites

**PHOTO URBANISM 2013**

**FELLOW:** Krisanne Johnson  
**TIMEFRAME:** 2013-2014  
**KEY ACTIVITIES:**
- Launched the call for the Design Trust’s 7th Photo Urbanism Fellow in tandem with our *Under the Elevated* project announcement in May 2013  
- Convened a jury chaired by Mark Robbins that included Iwan Baan, Linda Pollak, Susanna Sirefman, Rob Stephenson, Erica Stoller, Paul Warchol  
- Jury awarded Fellowship to Krisanne Johnson for her proposed project to document “life under and around elevated infrastructure in New York City.” Krisanne’s resulting photographs will inform the *Under the Elevated* project.
Outreach & Impact

19 PUBLIC APPEARANCES
STAFF AND FELLOWS REPRESENTED THE DESIGN TRUST TO DIVERSE AUDIENCES, INCLUDING:

- Charting the Road to Resilience; MAS; January 2013
- 2013 Times Square Valentine Competition (Jury Member); Times Square Alliance; February 2013
- Five Borough Farm Phase II: Data Collection Practices; Just Food Conference; March 2013
- Putting Public Space in its Place Conference; Harvard Graduate School of Design; March 2013
- 29th Annual Grow Together Conference; GreenThumb; March 2013
- Food Book Fair; Williamsburg, Brooklyn; April 2013
- Van Alen Books; Ideas City Street Fair; April 2013
- Making NYC: A Roundtable Discussion on Strategies to Maintain, Retain and Create Manufacturing in NYC; NYCxDesign; May 2013
- Utrecht University Peer Exchange; Neighborhood Preservation Center; June 2013
- Urban Farming as Social Infrastructure; Planners Network Beyond Resilience: Actions for a Just Metropolis; June 2013
- Five Borough Tasting Week; American Museum of Natural History Our Global Kitchen Test Kitchen; July 2013
- Summer Streets; NYC Department of Transportation; August 2013
- Making Midtown & Beyond; Cornell City & Regional Planning Fall Colloquium; October 2013
- Measuring Impact Conference; Association of Architecture Organizations; September 2013
- IFDA Big Apple Awards; September 2013
- Superstorm Sandy One Year Anniversary: The Design Community’s Response and Strategies for Resilience; Archtober; October 2013
- Building Talent Symposium; University of Buffalo; October 2013
- Seed Grant Harvest Festival; United Way of New York City; October 2013
- White House Strong Cities, Strong Communities Initiative; German Marshall Fund; November 2013

45 MEDIA MENTIONS

8,541 FOLLOWERS ON TWITTER
4,544 LIKES ON FACEBOOK
593 FOLLOWERS ON INSTAGRAM

Financial Health

$801,493 FY13 AGENCY OPERATING BUDGET
264 DONORS
$544,663 BUDGET ALLOCATED TO PROGRAMS

New Website
In July 2013, the Design Trust began the process for developing a new, interactive, multimedia website. Designtrust.org will be transformed to be an effective tool for cities, citizens and organizations worldwide interested in initiating change in their communities. The new designtrust.org will be an accessible and user-friendly platform that advances design literacy, promotes best practices in design, planning, and policy projects and connects the public with transformative tools for change.
Both [Design Trust Project Fellows Liz Barry and Philip Silva] are a hundred percent into getting good data by ingenious and unconventional means. ‘From the start, we wanted no spreadsheets, no clipboards, no people standing with clickers at the garden entrances,’ Barry said the other day.

Ian Frazier, *The New Yorker*
Five Borough Farm II
Fellows Team:

URBAN PLANNING FELLOWS
LEE ALTMAN
Founder, Temp::design research
KAJA KÜHL
Founder, youarethecity

OUTREACH FELLOWS
LIZ BARRY
Co-founder, Public Laboratory for Open Technology and Science
PHIL SILVA
Environmental researcher and PhD candidate, Cornell University

GREEN INFRASTRUCTURE FELLOWS
BARBARA WILKS
Principal and founder, W Architecture and Landscape Architecture
MARTIN BARRY
Landscape architect, W Architecture and Landscape Architecture

VIDEO FELLOW
CHRISTOPHER ENGLESE
Vice President, Allied Production House

This graphic shows the connections between the twelve measured protocols of the Five Borough Farm Data Collection Toolkit and the benefits sought in the Metrics Framework developed in the first phase of the project.
UNDER THE ELEVATED
Reclaiming Space, Connecting Communities
PARTNER: NYC DEPARTMENT OF TRANSPORTATION (DOT)

Under the Elevated is a plan to revive and animate public spaces under the NYC's elevated transit infrastructure, developed in partnership with the NYC Department of Transportation. The project will engage community leaders, planners, architects, artists and cultural organizations to develop strategies to maximize the function, use and spatial qualities of the millions of square feet of space underneath New York's bridges, elevated highways, subways and rail lines. Under the Elevated will provide the first comprehensive survey of this infrastructure, produce a set of design recommendations as well as programming and policy proposals that will inform the transformation of these spaces citywide.

Under the Elevated Fellows Team:

GRAPHIC DESIGN FELLOW
NEIL DONELLY
Graphic designer

PARTICIPATORY DESIGN FELLOW
CHAT TRAVIESO
Architectural designer and artist

URBAN DESIGN FELLOW
SUSANNAH DRAKE
Founding principal, dlandstudio Pllc

POLICY FELLOW
DOUGLAS WOODWARD
Senior Advisor, Edison Properties

PHOTO URBANISM FELLOW
KRISANNE JOHNSON
Documentary photographer

Above: The Fellows researched the different elevated infrastructure in NYC, the spaces underneath, and the communities surrounding them.

Below: The elevated infrastructure network in NYC. Infographic created by Melissa Alexander.
DOT’s collaboration with the Design Trust in addressing the 700 miles of space beneath and adjacent to elevated infrastructure citywide is on the leading edge of a trend that we are seeing in cities around the world. Cost-effective enhancements, improved streetscapes and creative reuse of spaces with community input and participation will reconnect neighborhoods divided by elevated structures.

Polly Trottenberg, Commissioner of the NYC Department of Transportation
The 2013 Photo Urbanism fellowship was awarded to Krisanne Johnson to document “life under and around elevated infrastructure in New York City.”

A documentary photographer based in Brooklyn, Krisanne is interested in exploring the shared humanity of space under and around elevated infrastructure in New York City. Through her Photo Urbanism fellowship, Krisanne hopes to “tell the stories of the people who share these spaces and how the massive physical presence can foster and shape different kinds of social interaction.”

Selection Jury:
MARK ROBBINS, President and CEO, American Academy in Rome
IWAN BAAN, photographer
LINDA POLLAK, architect
SUSANNA SIREFMAN, Dovetail Design Strategists and Design Trust board member
ROB STEPHENSON, photographer and 2011 Photo Urbanism Fellow
ERICA STOLLER, director, Esto Photographics
PAUL WARCHOL, Paul Warchol Photography

Project support provided by Lawrence Lederman, the NYC Department of Cultural Affairs, and the NY State Council on the Arts

Left: Krisanne Johnson, 2013 Photo Urbanism Fellow.
Below: People walk along Division Street under the Manhattan Bridge in Chinatown.
Facing page, top: A young woman dances during the Stepygameup dance competition held at Casita Maria presented by Dancing in the Streets and Casita Maria Center for Arts and Education on Simpson Street near the Bruckner Expressway in the Bronx.
Facing page, bottom: A woman hangs laundry on the roof of her apartment building directly next to the Manhattan Bridge on Monroe Street near Market Street in Chinatown.
Our 2013 Art+Design Benefit Auction was one of the liveliest yet. Thanks to all who celebrated—and supported—New York City’s public space and the visionary work of the Design Trust for Public Space. Over 500 dedicated supporters attended our 12th Annual Art+Design Benefit Auction on November 7, hosted at the exquisite Ralph Pucci International Showroom. The event raised $268,308—critical support for Design Trust’s capacity to have greater impact in transforming the future of NYC. In addition to dozens of fine art and design pieces, this year’s silent auction included exclusively commissioned limited-edition prints and original artworks by Timothy Paul Myers, Maira Kalman, and Ezra Stoller. Thanks especially to our fabulous event chair Cindy Allen and generous event host, Ralph Pucci.
The Design Trust Council is a leadership circle of business executives, urbanists, civic leaders, designers and philanthropists dedicated to improving public space in New York City. Design Trust Council provides its members with exclusive access to informative breakfast talks, tours, and panels headlined by opinion-makers in the field. Council members gain an insider’s perspective on the issues facing New York—and also the chance to add their own voice to the dialogue.

2013 DESIGN TRUST COUNCIL ANNUAL EVENT
Reinventing Roosevelt
Four Freedoms Park, Roosevelt Island
June 11, 2013

In 1973, the year that Welfare Island was renamed Roosevelt Island, architect Louis Kahn presented his plans for a memorial honoring FDR and his groundbreaking ‘Four Freedoms’ speech. It took almost forty years for Kahn’s vision to be realized, but the result is one of New York City’s most exciting new public spaces.

The exclusive tour of Kahn’s breathtaking Four Freedoms Park was led by the park’s executive director Gina Pollara and F.J. Sciame Construction project manager Jonathan Yeadon, who provided insight into the history and development of the park.

COUNCIL BREAKFAST
CHOREOGRAPHING THE CHAOS: THE EVOLUTION OF TIMES SQUARE SINCE 2000, March 13
VICTORIA BAILEY, Theater Development Fund
CRAIG DYKERS + CLAIRE FELLMAN, Smpgheeta
TIM TOMPKINS, Times Square Alliance
CLAIRE WEISZ, WXY Architecture & Urban Design
ANDY WILEY-SCHWARTZ, NYC Department of Transportation

COUNCIL TOURS
GOVERNOR’S ISLAND BY WEST8
with Simon Bertrang, May 22

OUR GLOBAL KITCHEN EXHIBITION & TASTING KITCHEN
with Brooklyn Grange and the American Museum of Natural History, July 30

DT COUNCIL MEMBERSHIP
Co-Chairs
Anne Edgar
John Keenen

Innovator
AKRF, Inc.
HR&A Advisors, Inc.
SPaN Architects

Urbanist
Carlos Brillembourg, FAIA
Grant Marani and Anne Rieselbach
Louise Braverman
Barbara Wilks
Blake Middleton and Martha Eddy
Charles Renfro
Deborah Berke & Partners Architects, LLP
Douglas Durst
Dune, Inc
Elizabeth Gilmore
Fashion Center DMA, Inc.
Golden Family Foundation
Henry L. Smith
Nancy Owens Studio LLC
Philip Li
Renee Viola

Robert and Joyce Menschel Family Foundation
Rosa Chang
Rusk Renovations, Inc
Stephen Yablon Architect
Sylvia Smith
Thomas Phifer & Partners
Tim Braine
Trent J Tesch
Weidlinger Associates, Inc.
ANNUAL OPERATING
BUDGET FY2013

Total Income $ 810,527
Restricted project funding 180,258
  Contributions & Grants 52,633
  Government 127,625
Unrestricted income 699,152
  Contributions & Grants 428,935
  Special Events 263,308
  Earned income 6,909

Total Expense $ 801,493
Program Services 544,663
  Five Borough Farm (II) 180,923
  New DT Website 50,194
  2011 Photo Urbanism 1,234
  2013 Photo Urbanism 13,835
  Public Space Potlucks 6,154
  Taxi of Tomorrow 55,581
  Under the Elevated 122,084
General & Administration 67,099
Fundraising 189,731

Net $ 9,034
Net assets beginning of year 482,180
Net assets end of year 491,214

2013 Expense Breakdown

2013 DONORS

264 TOTAL DONORS IN 2013

$50,000 and Over
The A. Woodner Fund
Grendene, S.A.
The National Endowment for the Arts
Nissan North America, Inc.

$15,000 – $49,999
Double R Foundation
Sophia Healy
Camila Pastor & Stephen Maharam
The New York City Department of Cultural Affairs
The New York City Department of Transportation
The New York Community Trust
New York State Council on the Arts
Richter & Ratner
Andrea Woodner

$10,000 – $14,999
A. E. Greyson
BuroHappold Engineering
Kitty Hawks
Sylvia Smith / FXFOWLE
Tekton Builders, LLC
Tsao & McKown Architects
The William and Mary Greve Foundation, Inc.

$5,000 – $9,999
40 Worth Associates, LLC
The Bulova Stetson Fund
Susan Chin and Charles McKinney
David Rockefeller Fund
Dovetail Design Strategists, LLC
Anne Edgar
Paul A. Gangsei
Ann Harakawa, Two Twelve
HR&A Advisors, Inc.
John Keenen
Lawrence Lederman
Maharam
Zack McKown
Raymond W. Merritt
Metro Management & Development, Inc.
Paula Mueller and Philippe Salomon
Brian Quinn, Morgan Stanley
Skidmore, Owings & Merrill LLP
Simona and Peter Stevens
Londa Weisman and Sidney Knafel
WXY Architecture + Urban Design

$2,500 – $4,999
AKF Group, LLC
AKRF, Inc.
Anna Barden
Alison and Doug Bauer
Asya and Ted Berger
Deborah Berke
Louise Braverman
THE DESIGN TRUST’S WORK IS MADE POSSIBLE BY THE GENEROUS FOUNDATIONS, CORPORATIONS, AND INDIVIDUALS WHO SHARE OUR PASSION FOR PUBLIC SPACE.
“The most significant aspect of the ‘Under the Elevated’ project is not any particular installation, but the Design Trust’s work on a procedure that might make it easier for artists and community groups to gain official access to these disused sites, which tend to be controlled by a daunting patchwork of city and state agencies.”

Karrie Jacobs, Metropolis