

DESIGN TRUST  
FOR PUBLIC SPACE  
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## PHOTO URBANISM 5: CALL FOR SUBMISSIONS

**The Design Trust for Public Space is now accepting submissions from emerging and established photographers for the Photo Urbanism 5 Fellowship. Applications must be postmarked by May 15, 2009.**

Photography plays an integral role in the examination, discussion, and re-imagining of New York City's public spaces. The Design Trust's Photo Urbanism program supports this role by offering photography fellowships to produce a discrete body of work that explores particular qualities of New York City's natural and built environment. Photo Urbanism seeks photography that surpasses editorial and descriptive imagery, and is premised on a concept strongly related to New York City's public realm. The first five Photo Urbanism projects, each focusing on a different aspect of New York City's public realm, will form a catalog of the city's evolving character and will be published collectively at the program's conclusion.

The Photo Urbanism fellowship award includes a \$5,000 stipend, and concludes with a public presentation of the fellow's project. The fellow must be based in New York City in order to concentrate on the specific local content of the program, and is expected to complete their project within one year. The Design Trust acts as director of the fellowship, and as a resource and sounding board throughout the project. The photographer is expected to maintain a self-directed work schedule and meet with the Design Trust to review completed work at scheduled meetings.

Previous fellows and projects include Len Jenshel and Diane Cook, *The Edge of New York*, 2002; Jonathan Smith, *The Bridge Project*, 2004; Travis Roozée, *Portrait of Jamaica Bay*, 2006; and Gail Albert Halaban, *Out My Window*, 2008. Applicants are strongly encouraged to view all previous projects before developing their proposal.

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### About the Design Trust for Public Space

The Design Trust for Public Space is a 501 (c)(3) not-for-profit organization committed to improving New York City's parks, plazas, streets, and public buildings. Design Trust projects bring together neighborhoods, public agencies, and design professionals to find innovative opportunities for change, making the city more beautiful, sustainable, functional, and available to all. These public/private partnerships generate powerful and unexpected working relationships, creating remarkable solutions to complicated public space issues.

### Photo Urbanism 5: Submission Guidelines and Schedule

**Open Call:** March 15, 2009

**Deadline:** Postmarked by May 15, 2009

**Jury:** June 2009

**Announcement:** July 2009. All applicants will be notified of their status by July 31, 2009.

**Eligibility:** Preference will be given to emerging photographers. Applicants must be based in New York City in order to fulfill their one-year project commitment, meet regularly with the Design Trust, and concentrate on the local content of the program. Only individuals not represented by a commercial gallery or private art dealer and not currently enrolled as a student are eligible for a Photo Urbanism fellowship.

**Jury:** An invited jury will judge the submissions in June 2009. The jury for Photo Urbanism 4 included Michael Foley, Foley Gallery; WM Hunt, Hasted Hunt Gallery; Len Jenshel, Cook/Jenshel; Audrey Jonckheer, Eastman Kodak Company; Jan Staller; Ulla Warchol, Paul Warchol Photography; and Andrea Woodner, Founder and Board President.

**Submission Requirements:**

- Applicants should present examples of work that demonstrates their potential for realizing their proposal.
- Submit the following materials digitally on a single CD (no DVDs) labeled with your full name and project title.
- Include your full name and project title at the top of each document.

**Submission Materials:**

- Materials that are incomplete or do not meet these exact requirements will be not be considered, nor will any additional materials.

1. **5 JPG images** saved as “lastname\_firstname\_01.jpg”, “lastname\_firstname\_02.jpg”, ...
  - RGB color profile
  - 72 dpi and not exceeding 1440 pixels in either direction
  - Although not required, applicants are encouraged to include at least 1 image that relates to their project proposal.
2. **Corresponding numbered image list** formatted as follows:  
Image #, Title, Date, Size, Medium, Location  
File should be saved as: “lastname\_firstname\_imagelist.doc”
3. **One-page project proposal** saved as “lastname\_firstname\_proposal.doc.” Your proposal must include:
  1. proposal title
  2. brief summary of your proposal (50 words or less)
  3. detailed description of your proposal (250 words or less) that outlines your goals for the project, what exactly you are proposing to do, a list of potential sites/subject matter, your reasons for choosing this topic, relationship of this topic to your work, and the timeliness of your proposal (i.e. why this topic is relevant/important now).
4. **One-page resume** saved as “lastname\_firstname\_resume.doc”
5. **\$30 check or money order** payable to: Design Trust for Public Space
6. **Completed application form**
7. **SASE** if you want your materials returned (finalists' materials will be kept on file with the Design Trust)

**Submission Criteria:**

- The jury will review project proposals based on the following criteria:
- Ability to recognize, understand and define public space in NYC
  - Clarity of project goals, as shown in the project proposal
  - Relevancy and singularity of vision as demonstrated by proposal and portfolio
  - Convincing ability to communicate through the medium of photography
  - Commitment to long-term projects, as demonstrated in the resume and proposal
  - Relationship to previous Photo Urbanism projects
  - Potential impact of the project on the growth and development of the photographer

**Mail to:**

Photo Urbanism 5, Design Trust for Public Space  
338 West 39th Street, 10th Floor, New York, NY 10018



**PHOTO URBANISM 5 APPLICATION FORM**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

How did you hear about Photo Urbanism?  
\_\_\_\_\_

Have you heard of the Design Trust before? Please tell us how.  
\_\_\_\_\_

**SUBMISSION MATERIALS CHECKLIST**

\_\_\_\_ 5 JPEGs    \_\_\_\_ Image list    \_\_\_\_ 1 page resume    \_\_\_\_ Completed form

\_\_\_\_ 1 page project proposal    \_\_\_\_ \$30 check or money order    \_\_\_\_ SASE

**PROFESSIONAL REFERENCES**

1. Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Nature of your relationship \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Nature of your relationship \_\_\_\_\_